



# The Nurse's Headliner

The Official Publication of the  
Licensed Vocational Nurses Association of Texas

## Message from Your President

Happy New Year fellow LVNs. We are starting a new year, with some new officers and some old, but we are going to work together to rebuild our Association. As you may know, I have been visiting schools all over Texas to recruit the students. This is just the chip of the iceberg.

There are 100 ways to attract new members. I am only going to list a few of them so that each one of you can start recruiting. First, we must understand what makes a good Association.

1. We must consider the average age of our members.
2. Understanding the generational shift in culture currency.
3. Be sensitive to their economic realities.

A. Understanding events require time out of the workday (e.g. lunch) less interest to attend then sometime before or after work.

B. Adding or evaluating tiers for costs. Members pay member on attending events and based on levels of experience.

C. Evaluate individual experiences if member in and of itself holds little incremental value to member, then the Association will need to improve on delivering something that does (quality)

- A. CNE's
- B. Networking
- C. A voice in legislature

4. Create opportunities to form relationships well before meetings.

5. Reward participation (expect free, easy and fast offer points for participating, recommending or growing the member community (Points could be used for reduced fees and improved VIP experience at the event)

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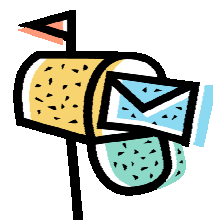


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### Membership Re- newal Dues

Please mail your membership fee to:  
LVNAT  
P.O. Box 143415  
Austin, Texas  
78714-3415



**LVNAT Board of Directors**

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**Welcome**

On behalf of the LVNAT membership, President Peggy Roberts wishes to extend a warm welcome to all LVNs, GVN's and SVN's to join us in fulfilling our mission in supporting fellow LVNs by joining our Association.

6. Emphasize the greater social good an Association can effectively communicate their greater social value, both within the member community and the greater general population of attracting and maintaining loyalty among members.

7. When in doubt ask, engage with other Associations.

Ways to attract new members:

1. Ask someone.
2. Bring a guest to the meeting.
3. Advertise in the newspaper/cable TV
4. Contact the Chamber of Commerce
5. Place customized bookmarks in library books
6. Have public meetings at malls and outdoors
7. Booth at malls, fairs, and festivals
8. Host an open house
9. Put together guest info packets
10. Service projects that serve the community
11. Send letters to people in news and invite them to a meeting

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## LVNAT Reminders

12. Print cards with meeting and times
13. Distribute newsletters where appropriate
14. Hold wine and cheese reception
15. Make new members feel important
16. Honor outstanding members
17. Don't take age into consideration
18. Ask corporations to join
19. Rewarding members for bringing in new members
20. Invite media to cover well known speakers
21. Follow up with guests
22. Provide brochures for new employers
23. Ask members to submit three prospects
24. Display thermometer showing progress of membership

Now I know this is a lot to absorb, but I know we can all do this. If you can think of anything else that's not covered please let me know. We are a team! We can do this. Lets have an awesome new year!

God Bless You,  
Peggy Roberts, President

## Reminders

We need candidates for Nurse of the Year, Scholarship, Scrapbook, Yearbook, and Newsletter. Please get your applications and scrapbooks turned in to the awards committee by the deadline which is October 1st.

We need help with getting new and old members to join the Association. Please help the First Vice President in accomplishing this.

We are needing the divisions and committees to start turning in their reports to be included in the newsletter.

## LVNAT Divisions

We still need members who are willing to start divisions in the following areas around the state: Division 1—Austin, Round Rock, Baylor, Pflugerville, Georgetown; Division 4—Dallas, Forney, Lancaster; Division 10—Waco; Division 17—Giddings, Thornville, Ledbetter; Division 18—Lubbock, Amarillo, Odessa, Idalou; Division 25—Irving; Division 26—San Angelo; Division 45—McAllen, Alamo, Hutto, Rio Grande City, Linn, San Juan, Mission, Edinburg, Elsa, Weslaco, Donna, Sullivan City; Division 57—Brenham; Division 84—North Richland Hills. Tammy Wolff and I will come and help get the division up and going. In the following four divisions, to include: Division 8—San Antonio, Fredericksburg, Poteet, Windcrest, Boerne, Helotes, Hondo, Seguin, Elmendorf, Converse; Division 6—Galveston, Hitchcock, La Margue; Division 9—Houston, Rosharon, Missouri City, Santa Fe; Division 82—Fort Worth, Grand Prairie, Arlington, Joshua, Lewisville, Benbrook, Carrollton, Plano, Southlake, Burleson, Hurst, Weatherford, Lewisville, Crowley, Mansfield, Bedford, Gradbury, Stafford, Cleburn; needs more members, students, supportive members, instructors and would like to regain the support

of our inactive members. **Be a Go-Getter and recruit more members. To earn a silver pin, recruit three active members. To earn a gold pin, recruit two more (a total of five) active members. The pin says “I’m a Go-Getter”.**

### Nominating Committee Report

Everyone please start thinking about who would like to run for the following officers up for election this year and who you would like to vote for:

**First Vice President**

**Secretary**

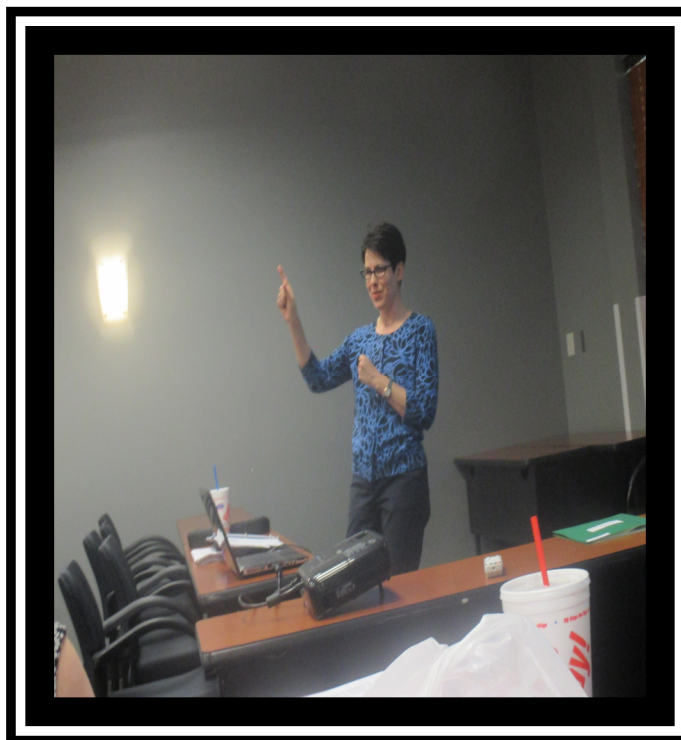
**Three Board of Directors**

**Five Nominating Committee Members**

# LVNAT Fall Convention 2016

We had a lot of very good and knowledgeable speakers at our last convention. I would like to include some pictures from the Convention to show everyone what they missed.

Thursday, October 27, 2016  
Jodi Sacks, RN, PhD



Thursday, October 27, 2016  
Ken Smith, MD





Andy Rodriguez  
Friday, October 28, 2016



Elizabeth Hill, MD  
Friday, October 28, 2016

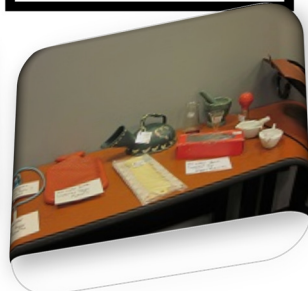


Robin Dillard, RN,  
Friday, October 28,  
2016

Leanne Bunch, RN  
Saturday, October  
29, 2016



Old medical equip-  
ment donated and  
provided by Dr. Bell, Dr. Smith, Peggy  
Roberts, LVN. Old nurses cape and hat  
worn by nurses at one time.





Convention Attendees

Banquet and Installation of  
Officers  
Friday, October 28, 2016





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## ***ANNOUNCEMENT: ATTENTION ALL DIVISIONS***

### **WANTED: LVNAT Competitions 2017**

1. Your Division Newsletter
2. Your Scrapbook
3. Yearbook
4. Names for Scholarship Recipients
5. Names for Nurse of the Year

### **All entries must be received by October 1, 2017**

Please submit your names to Committee Chairpersons or to LVNAT Headquarters

#### **Scholarship Chairs**

Frances Vielma  
1520 Preston Rd,  
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Plano, TX 75093

Emma Radcliff  
1002 Kelsey Ct.  
Forney, TX 75126

#### **Awards Chair**

Thelma Washington  
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Missouri City, TX 77489

#### **Headquarters**

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